



# Novade launches predictive analytics platform turning construction business intelligence into actions

## The path to AI with Novade Insights

**FRANCE, SEPTEMBER 12 2021** – **Novade**, a leader in field management software, today globally launched **Novade Insights**, the predictive analytics platform turning construction business intelligence into actions. The platform allows existing Novade users to aggregate data from multiple data streams and interact with the information in a visual dashboard to monitor performance in real time, make predictions using lead indicators and diagnose issues to take action.

The advanced analytics platform processes massive amounts of construction data flowing to and from the field to help customers gain business insights and make better strategic safety, quality and productivity decisions.

Launching the product at the BIG 5 in Dubai, Novade General Manager of EMEA Bruno Suard said, "Novade is mission-focused on digitally transforming the construction industry from the ground up and we have been leading the charge to bring predictive analysis to the construction industry."

"**Novade Insights** is all about helping our customers unlock and make sense of the enormous volume, velocity, variety and value of their data."

"This is just the beginning – as we start to push beyond predictive analytics on the path to AI, we are only limited by our imagination in the business problems we can solve."

Brice Bossan, Director, Technical Operations & Performance at Eiffage Genie Civil and a Novade user, commented on the benefits his teams now experience, "For two years, Eiffage Genie Civil has used Novade to digitise our site process and monitor the production and quality of all our sites. With the addition of Novade Insights, we can aggregate all data collected in the field and share dashboards according to the data requirements of each management level within Eiffage Genie Civil."

"The digitisation of our field process, combined with Novade Insights, puts us in an optimal position to support our decision-making using predictive analysis tools," he said.

The launch of Novade Insights comes hot on the heels of another recent product launch in May, Novade Connect, which introduced a raft of field management integrations with industry data giants including Autodesk to make it easy for users to connect their data with the tools they already use and love.

Novade Insights is available for existing Novade Business and Enterprise subscribers at:  
[www.novade.net/novade-insights](http://www.novade.net/novade-insights)

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### About Novade

Novade is a one-stop-shop for field management for the building and construction industry. Novade digitises and automates site processes including quality, safety, progress monitoring, workforce management, and maintenance. Powerful analytics provides insights for customers to streamline operations and drive results. Leading contractors, real estate developers, owners, and operators around the world trust Novade to drive their digital transformation. Founded in 2014, Novade is headquartered in Singapore and operates globally with offices in Paris, London, Hong Kong, Jakarta, Tokyo, Sydney, New Delhi, Bangkok, Beijing, and Beirut.

### Connect with Novade

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